Contract Agreement Between:

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
477041 /	06149016

Product
JOE HECK FOR CNGRS

Contract Dates	Estimate #
10/01/12 - 11/06/12	

Advertiser	Original Date / Revision
Joe Heck For Congress	10/16/12 / 10/16/12

And:

Strategic Media Services
3299 K Street NW, Suite 200
Washington, DC 20007
USA

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 1	KVVU	10/22/12	11/02/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	0	$0.00
D 2	KVVU	11/05/12	11/06/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	0	$0.00
D 3	KVVU	10/22/12	11/02/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	0	$0.00
D 4	KVVU	11/05/12	11/06/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	0	$0.00
D 5	KVVU	10/22/12	11/02/12	Fox 5 News at 5	5-530p		:30			NM	0	$0.00
D 6	KVVU	11/05/12	11/05/12	Fox 5 News at 5	5-530p		:30			NM	0	$0.00
D 7	KVVU	10/22/12	11/02/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	$0.00
D 8	KVVU	11/05/12	11/05/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	$0.00
D 9	KVVU	10/22/12	11/02/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	0	$0.00
D 10	KVVU	11/05/12	11/05/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	0	$0.00
D 11	KVVU	10/22/12	11/02/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	0	$0.00
D 12	KVVU	11/05/12	11/05/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	0	$0.00
D 13	KVVU	10/20/12	11/03/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	0	$0.00
D 14	KVVU	10/21/12	11/04/12	Fox News Sunday 8-9a	8-9a		:30			NM	0	$0.00
D 15	KVVU	10/21/12	11/04/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	0	$0.00
D 21	KVVU	10/17/12	10/19/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	0	$0.00
D 22	KVVU	10/22/12	10/23/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	0	$0.00
D 23	KVVU	10/22/12	10/26/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	0	$0.00
D 24	KVVU	10/17/12	10/17/12	BB League Championships	1pm-8pm		:30			NM	0	
D 25	KVVU	10/17/12	10/19/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	0	$0.00
D 26	KVVU	10/22/12	10/26/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	0	$0.00
D 27	KVVU	10/17/12	10/17/12	MORE Access	630-7pm		:30			NM	0	$0.00
								Totals			0	$0.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/12 10.48
CHANGES *** KVVU-TV ***

REP HEADLINE# 6149016 TRF# 477041
$$$ MOD# 3: UNAPPROVED REV #1 $$$

ADV #_____ ADV. NAME POLI/J HECK /R/CON/NV REP.#_____ OFF.# 762 SALESMAN #_____

AGY #_____ AGY. NAME STRATEGIC MEDIA PLACEMENT BUYER NAME WHITNEY EVERSOLE

7669 STAGERS LOOP SALES PRSN PH- TERESA DIFURIA

DELAWARE, OH 43015

ORDER #_____ CONTRACT # 6149016 CLASS: NATL. LOCAL REGIONAL

PRDCT JOE HECK FOR CNGRS EST#____ COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES OCT17/12 NOV6/12 WK-3

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT16/12 10.48

REP:
TO ROSE
FR NIKKI
CANCELED ORDER
WILL BE REOOKING WEEKLY W/ RATES TO CLEAR
TOTAL $0
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

JOE HECK FOR CONGRESS

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1		SZ	700A-900A	30		$450.00	10/22	11/2	0		M-F	0

PROGRAM : NEWS
RA50+ : 1.8
ORD COM1: REVISED FLIGHT DATE
ORD COM2: CANCELED ORDER WILL REBOOK WEEKLY
CON COM1: 1X MAX/DAY

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2		SZ	700A-900A	30		$450.00	11/5	11/6	0		M-TU	0

PROGRAM : NEWS
RA50+ : 1.8
ORD COM1: CANCELED ORDER WILL REBOOK WEEKLY
CON COM1: 1X MAX/DAY

REP HEADLINE# 6149016 TRF# 477041
$$$ MOD# 3: UNAPPROVED REV #1 $$$

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CHANGES *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	3	SZ	700A-900A	30		$600.00	10/22	11/2	0		M-F	0

PROGRAM : NEWS
RA50+ : 1.4
ORD COM1: REVISED FLIGHT DATE
ORD COM2: CANCELED ORDER WILL REBOOK WEEKLY
CON COM1: 1X MAX/DAY

	4	SZ	700A-900A	30		$600.00	11/5	11/6	0		M-TU	0

PROGRAM : NEWS
RA50+ : 1.4
ORD COM1: CANCELED ORDER WILL REBOOK WEEKLY
CON COM1: 1X MAX/DAY

	5	SZ	500P-530P	30		$575.00	10/22	11/2	0		M-F	0

PROGRAM : NEWS
RA50+ : 1.8
ORD COM1: REVISED FLIGHT DATE
ORD COM2: CANCELED ORDER WILL REBOOK WEEKLY
CON COM1: 1X MAX/DAY

	6	SZ	500P-530P	30		$575.00	11/5	11/5	0		MON	0

PROGRAM : NEWS
RA50+ : 1.8
ORD COM1: CANCELED ORDER WILL REBOOK WEEKLY

	7	SZ	530P-600P	30		$625.00	10/22	11/2	0		M-F	0

PROGRAM : NEWS
RA50+ : 1.8
ORD COM1: REVISED FLIGHT DATE
ORD COM2: CANCELED ORDER WILL REBOOK WEEKLY
CON COM1: 1X MAX/DAY

	8	SZ	530P-600P	30		$625.00	11/5	11/5	0		MON	0

PROGRAM : NEWS
RA50+ : 1.8
ORD COM1: CANCELED ORDER WILL REBOOK WEEKLY

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6149016 TRF# 477041 ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/12 10.48
$$$ MOD# 3: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
9		SZ	1000P-1100P	30		$1,650.00	10/22	11/2	0		M-F	0
	PROGRAM : NEWS RA50+ : 4.0 ORD COM1: REVISED FLIGHT DATE ORD COM2: CANCELED ORDER WILL REBOOK WEEKLY CON COM1: 1X MAX/DAY											
10		SZ	1000P-1100P	30		$1,650.00	11/5	11/5	0		MON	0
	PROGRAM : NEWS RA50+ : 4.0 ORD COM1: CANCELED ORDER WILL REBOOK WEEKLY											
11		SZ	1100P-1135P	30		$1,200.00	10/22	11/2	0		M-F	0
	PROGRAM : NEWS RA50+ : 1.7 ORD COM1: REVISED FLIGHT DATE ORD COM2: CANCELED ORDER WILL REBOOK WEEKLY CON COM1: 1X MAX/DAY											
12		SZ	1100P-1135P	30		$1,200.00	11/5	11/5	0		MON	0
	PROGRAM : NEWS RA50+ : 1.7 ORD COM1: CANCELED ORDER WILL REBOOK WEEKLY											
13		SZ	1000P-1100P	30		$900.00	10/20	11/3	0		SAT	0
	PROGRAM : NEWS RA50+ : 3.7 ORD COM1: REVISED FLIGHT DATE ORD COM2: CANCELED ORDER WILL REBOOK WEEKLY											
14		SZ	800A-900A	30		$325.00	10/21	10/21	0		SUN	0
14		SZ	800A-900A	30		$325.00	10/28	11/4	0		SUN	0
	PROGRAM : NEWS RA50+ : 1.6 ORD COM1: REVISED FLIGHT DATE ORD COM2: CANCELED ORDER WILL REBOOK WEEKLY											

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6149016 TRF# 477041 ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/12 10.48
$$$ MOD# 3: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	15	SZ	1000P-1045P	30		$1,250.00	10/21	10/21	0		SUN	0
	15	SZ	1000P-1045P	30		$1,250.00	10/28	11/4	0		SUN	0

PROGRAM : NEWS
RA50+ : 5.0
ORD COM1: REVISED FLIGHT DATE
ORD COM2: CANCELED ORDER WILL REBOOK WEEKLY

	16	Z	700A-900A	30		$450.00	10/17	10/19	0		W-F	0

PROGRAM : NEWS
RA50+ : 1.8
ORD COM1: REVISED FLIGHT DATE
ORD COM2: CANCELED ORDER WILL REBOOK WEEKLY

	17	Z	700A-900A	30		$600.00	10/17	10/19	0		W-F	0

PROGRAM : NEWS
RA50+ : 1.4
ORD COM1: REVISED FLIGHT DATE
ORD COM2: CANCELED ORDER WILL REBOOK WEEKLY

	18	Z	530P-600P	30		$625.00	10/17	10/19	0		W-F	0

PROGRAM : NEWS
RA50+ : 1.8
ORD COM1: REVISED FLIGHT DATE
ORD COM2: CANCELED ORDER WILL REBOOK WEEKLY

	19	Z	1000P-1100P	30		$1,650.00	10/17	10/19	0		W-F	0

PROGRAM : NEWS
RA50+ : 4.0
ORD COM1: REVISED FLIGHT DATE
ORD COM2: CANCELED ORDER WILL REBOOK WEEKLY

	20	Z	1100P-1135P	30		$1,200.00	10/17	10/19	0		W-F	0

PROGRAM : NEWS
RA50+ : 1.7
ORD COM1: REVISED FLIGHT DATE
ORD COM2: CANCELED ORDER WILL REBOOK WEEKLY

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6149016 TRF# 477041 ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/12 10.48
$$$ MOD# 3: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21		SZ	700A-900A	30		$700.00	10/17	10/19	0		W-F	0
	PROGRAM : NEWS ORD COM1: ADD ORD COM2: CANCELED ORDER WILL REBOOK WEEKLY											
22		SZ	700A-900A	30		$700.00	10/22	10/23	0		M-TU	0
	PROGRAM : NEWS ORD COM1: ADD ORD COM2: CANCELED ORDER WILL REBOOK WEEKLY											
23		Z	700A-900A	30		$2,150.00	10/22	10/26	0		M-F	0
	PROGRAM : LATE NEWS ORD COM1: ADD ORD COM2: CANCELED ORDER WILL REBOOK WEEKLY											
28		SZ	1000P-1100P	30		$2,150.00	10/22	10/26	0		M-F	0
	PROGRAM : LATE NEWS ORD COM1: CHG TP. PRE-BOOKED PLS APPROVE. ORD COM2: CANCELED ORDER WILL REBOOK WEEKLY THIS IS A MAKE-GOOD FOR OCT22 ON LINE-23 FOR 2 SPOTS/WK											
24		Z	400P-1000P	30		$3,250.00	10/17	10/17	0		WED	0
	PROGRAM : NLCS ORD COM1: ADD ORD COM2: CANCELED ORDER WILL REBOOK WEEKLY											
29		SZ	1230P-400P	30		$3,250.00	10/17	10/17	0		WED	0
	PROGRAM : NLCS ORD COM1: NLCS IS A AFTERNOON GAME. PRE-BOOKED PLS APPROVE. ORD COM2: CANCELED ORDER WILL REBOOK WEEKLY THIS IS A MAKE-GOOD FOR OCT17 ON LINE-24 FOR 1 SPOT/WK											
25		SZ	1100P-1135P	30		$1,950.00	10/17	10/19	0		W-F	0
	PROGRAM : LATE NEWS ORD COM1: ADD ORD COM2: CANCELED ORDER WILL REBOOK WEEKLY											

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REP HEADLINE# 6149016 TRF# 477041 ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/12 10.48
$$$ MOD# 3: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
26		SZ	500A-600A	30		$450.00	10/22	10/26	0		M-F	0
	PROGRAM : NEWS											
	ORD COM1: ADD											
	ORD COM2: CANCELED ORDER WILL REBOOK WEEKLY											
27		Z	600P-630P	30		$650.00	10/17	10/19	0		W-F	0
	PROGRAM : MORE											
	ORD COM1: CANCELED ORDER WILL REBOOK WEEKLY											
30		SZ	630P-700P	30		$650.00	10/17	10/19	0		W-F	0
	PROGRAM : MORE											
	ORD COM1: CORRECT TP FOR THE PRG. PRE-BOOKED PLS APPROVE.											
	ORD COM2: CANCELED ORDER WILL REBOOK WEEKLY											
	THIS IS A MAKE-GOOD FOR OCT17 ON LINE-27 FOR 1 SPOT/WK											

OCT/12 $.00 NOV/12 $.00 CONTRACT TOTAL $.00
TOTAL SPOTS 0

MARKET TOTALS $675,468 KVVU 16% KSNV 38% KLAS 26% KTNV 20% KVMY 0% KVCW 0% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA50+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT

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(702)435-5555

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Joe Heck For Congress	10/11/12 / 10/11/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
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Special Handling

Demographic
Adults 35+

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And:

Strategic Media Services
3299 K Street NW, Suite 200
Washington, DC 20007
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 14	KVVU	10/21/12	11/04/12	Fox News Sunday 8-9a	8-9a		:30			NM	2	$650.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	-------	0	$0.00							
Week:	10/22/12	10/28/12	------1	1	$325.00							
Week:	10/29/12	11/04/12	------1	1	$325.00							
N 15	KVVU	10/21/12	11/04/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	2	$2,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	-------	0	$0.00							
Week:	10/22/12	10/28/12	------1	1	$1,250.00							
Week:	10/29/12	11/04/12	------1	1	$1,250.00							
D 16	KVVU	10/17/12	10/19/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	0	$0.00
D 17	KVVU	10/17/12	10/19/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	0	$0.00
D 18	KVVU	10/17/12	10/19/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	0	$0.00
D 19	KVVU	10/17/12	10/19/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	0	$0.00
D 20	KVVU	10/17/12	10/19/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	0	$0.00
N 21	KVVU	10/17/12	10/19/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	3	$2,100.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	--WTF--	3	$700.00							
N 22	KVVU	10/22/12	10/23/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	$1,400.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	MT-----	2	$700.00							
N 23	KVVU	10/22/12	10/26/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	$4,300.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	MTWTF--	2	$2,150.00							
N 24	KVVU	10/17/12	10/17/12	BB League Championships	1pm-8pm		:30			NM	1	
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	--W----	1								
N 25	KVVU	10/17/12	10/19/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	2	$3,900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	--WTF--	2	$1,950.00							
N 26	KVVU	10/22/12	10/26/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	$450.00

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		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/22/12	10/28/12	MTWTF--	1	$450.00						
N	27	KVVU 10/17/12	10/17/12	MORE Access	630-7pm		:30			NM	1	$650.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	--W----	1	$650.00						
								Totals			71	$66,150.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	38	$38,475.00	$32,703.75
10/29/12 -11/06/12	33	$27,675.00	$23,523.75
Totals	71	$66,150.00	$56,227.50

Signature: _____ **Date:** _____

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ADV #_____ ADV. NAME POLI/J HECK /R/CON/NV REP.#_____ OFF.# 762 SALESMAN #_____

AGY #_____ AGY. NAME STRATEGIC MEDIA PLACEMENT BUYER NAME WHITNEY EVERSOLE

7669 STAGERS LOOP SALES PRSN PH- TERESA DIFURIA

DELAWARE, OH 43015

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PRDCT JOE HECK FOR CNGRS EST#____ COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES OCT17/12 NOV6/12 WK-3

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT11/12 09.02

REP: TO ROSE
FR NIKKI
CANCELED SPOTS ON LINES 14-20
ADDED LINES 21-27
TOTAL $66150
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

JOE HECK FOR CONGRESS

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
14		*	800A-900A	30		$325.00	10/21	10/21	0		SUN	0
14		*	800A-900A	30		$325.00	10/28	11/4	1		SUN	2
	PROGRAM : NEWS RA50+ : 1.6 ORD COM1: REVISED FLIGHT DATE ORD COM2: CANCELED SPOTS											
15		*	1000P-1045P	30		$1,250.00	10/21	10/21	0		SUN	0
15		*	1000P-1045P	30		$1,250.00	10/28	11/4	1		SUN	2
	PROGRAM : NEWS RA50+ : 5.0 ORD COM1: REVISED FLIGHT DATE ORD COM2: CANCELED SPOTS											

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6149016 TRF# 477041 ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 09.02
$$$ MOD# 2: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	16	SZ	700A-900A	30		$450.00	10/17	10/19	0		W-F	0
	PROGRAM : NEWS RA50+ : 1.8 ORD COM1: REVISED FLIGHT DATE ORD COM2: CANCELED SPOTS											
	17	SZ	700A-900A	30		$600.00	10/17	10/19	0		W-F	0
	PROGRAM : NEWS RA50+ : 1.4 ORD COM1: REVISED FLIGHT DATE ORD COM2: CANCELED SPOTS											
	18	SZ	530P-600P	30		$625.00	10/17	10/19	0		W-F	0
	PROGRAM : NEWS RA50+ : 1.8 ORD COM1: REVISED FLIGHT DATE ORD COM2: CANCELED SPOTS											
	19	SZ	1000P-1100P	30		$1,650.00	10/17	10/19	0		W-F	0
	PROGRAM : NEWS RA50+ : 4.0 ORD COM1: REVISED FLIGHT DATE ORD COM2: CANCELED SPOTS											
	20	SZ	1100P-1135P	30		$1,200.00	10/17	10/19	0		W-F	0
	PROGRAM : NEWS RA50+ : 1.7 ORD COM1: REVISED FLIGHT DATE ORD COM2: CANCELED SPOTS											
	21	A	700A-900A	30		$700.00	10/17	10/19	3		W-F	3
	PROGRAM : NEWS ORD COM1: ADD											
	22	A	700A-900A	30		$700.00	10/22	10/23	2		M-TU	2
	PROGRAM : NEWS ORD COM1: ADD											

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REP HEADLINE# 6149016 TRF# 477041 ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 09.02
$$$ MOD# 2: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
23		A	700A-900A	30		$2,150.00	10/22	10/26	2		M-F	2
	PROGRAM : LATE NEWS ORD COM1: ADD											
24		A	400P-1000P	30		$3,250.00	10/17	10/17	1		WED	1
	PROGRAM : NLCS ORD COM1: ADD											
25		A	1100P-1135P	30		$1,950.00	10/17	10/19	2		W-F	2
	PROGRAM : LATE NEWS ORD COM1: ADD											
26		A	500A-600A	30		$450.00	10/22	10/26	1		M-F	1
	PROGRAM : NEWS ORD COM1: ADD											
27		A	600P-630P	30		$650.00	10/17	10/19	1		W-F	1
	PROGRAM : MORE											

OCT/12 38475.00 NOV/12 27675.00 CONTRACT TOTAL 66150.00
TOTAL SPOTS 71

MARKET TOTALS $675,468 KVVU 16% KSNV 38% KLAS 26% KTNV 20% KVMY 0% KVCW 0% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA50+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6149016 TRF# 477041 ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 11.43
$$$ MOD# 2: UNAPPROVED REV #2 $$$ **CHANGES** *** KVVU-TV ***

ADV #_____ ADV. NAME POLI/J HECK /R/CON/NV REP.#_____ OFF.# 762 SALESMAN #_____

AGY #_____ AGY. NAME STRATEGIC MEDIA PLACEMENT BUYER NAME WHITNEY EVERSOLE

7669 STAGERS LOOP SALES PRSN PH- TERESA DIFURIA

DELAWARE, OH 43015

ORDER #_____ CONTRACT # 6149016 CLASS: NATL. LOCAL REGIONAL

PRDCT JOE HECK FOR CNGRS EST#____ COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES OCT17/12 NOV6/12 WK-3

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT11/12 11.43

REP: TO ROSE
FR NIKKI
OK'D M1-M3 SEE LINES 28-30
REJECTED M4- WILL REWORK BUYS WEEKLY W/ RATES TO CLEAR
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

JOE HECK FOR CONGRESS

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
23		S	700A-900A	30		$2,150.00	10/22	10/26	0		M-F	0
	PROGRAM : LATE NEWS ORD COM1: ADD											
28		A	1000P-1100P	30		$2,150.00	10/22	10/26	2		M-F	2
	PROGRAM : LATE NEWS ORD COM1: CHG TP. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT22 ON LINE-23 FOR 2 SPOTS/WK											
24		S	400P-1000P	30		$3,250.00	10/17	10/17	0		WED	0
	PROGRAM : NLCS ORD COM1: ADD											

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6149016 TRF# 477041 ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 11.43
$$$ MOD# 2: UNAPPROVED REV #2 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
29	A		1230P-400P	30		$3,250.00	10/17	10/17	1		WED	1

PROGRAM : NLCS
ORD COM1: NLCS IS A AFTERNOON GAME. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-24 FOR 1 SPOT/WK

27	S		600P-630P	30		$650.00	10/17	10/19	0		W-F	0

PROGRAM : MORE

30	A		630P-700P	30		$650.00	10/17	10/19	1		W-F	1

PROGRAM : MORE
ORD COM1: CORRECT TP FOR THE PRG. PRE-BOOKED PLS APPROVE.
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-27 FOR 1 SPOT/WK

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#23	MISSED:M-F/700A-900A	OCT22(2/WK)	30S	$2,150.00 (OCT11/12)
			OFFER:M-F/1000P-1100P	OCT22(2/WK)	30S	$2,150.00 PLS ADVISE.
			CMT:CHG TP. PRE-BOOKED PLS APPROVE.			
M2	OK'D	BUY#24	MISSED:WED/400P-1000P	OCT17	30S	$3,250.00 (OCT11/12)
			OFFER:WED/1230P-400P	OCT17	30S	$3,250.00 PLS ADVISE.
			CMT:NLCS IS A AFTERNOON GAME. PRE-BOOKED PLS APPROVE.			
M3	OK'D	BUY#27	MISSED:W-F/600P-630P	OCT17	30S	$650.00 (OCT11/12)
			OFFER:W-F/630P-700P	OCT17	30S	$650.00 PLS ADVISE.
			CMT:CORRECT TP FOR THE PRG. PRE-BOOKED PLS APPROVE.			

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CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6149016 TRF# 477041 ORDER WORKSHEET HARRIS REPORT FROM REP OCT11/12 11.43
$$$ MOD# 2: UNAPPROVED REV #2 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
STATION MAKEGOOD OFFERS:												
M4	REJECT	BUY#3	MISSED:M-F/700A-900A				OCT22(3/WK)	OCT29	30S)	$600.00	(OCT11/12)	
		BUY#4	M-TU/700A-900A				NOV5(2/WK)		30S	$600.00		
		BUY#5	M-F/500P-530P				OCT22(3/WK)	OCT29	30S)	$575.00		
		BUY#6	MON/500P-530P				NOV5		30S	$575.00		
		BUY#9	M-F/1000P-1100P				OCT22(4/WK)	OCT29	30S)	$1,650.00		
		BUY#10	MON/1000P-1100P				NOV5		30S	$1,650.00		
		BUY#11	M-F/1100P-1135P				OCT22(4/WK)	OCT29	30S)	$1,200.00		
		BUY#12	MON/1100P-1135P				NOV5		30S	$1,200.00		
		BUY#13	SAT/1000P-1100P				OCT20-NOV3		30S	$900.00		
		BUY#14	SUN/800A-900A				OCT28-NOV4		30S	$325.00		
			OFFER:M-F/700A-900A				OCT22(3/WK)	OCT29	30S)	$700.00	PLS ADVISE.	
			& M-TU/700A-900A				NOV5(2/WK)		30S	$700.00		
			& M-F/500P-530P				OCT22(3/WK)	OCT29	30S)	$950.00		
			& M-TU/500P-530P				NOV5		30S	$950.00		
			& M-F/1000P-1100P				OCT22(4/WK)	OCT29	30S)	$2,150.00		
			& M-TU/1000P-1100P				NOV5		30S	$2,150.00		
			& M-F/1100P-1135P				OCT22(4/WK)	OCT29	30S)	$1,950.00		
			& M-TU/1100P-1135P				NOV5		30S	$1,950.00		
			& SAT/1000P-1100P				OCT20-NOV3		30S	$1,500.00		
			& SUN/800P-900P				OCT28-NOV4		30S	$850.00		
			CMT:RATES NOT AT LUR.			$17525	NEEDED TO PLACE SPOTS. PLS ADVISE.					

OCT/12 38475.00 NOV/12 27675.00

CONTRACT TOTAL 66150.00
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